Pregnancy Support Services Inc. Privacy Policy

Effective Date: October 24, 2023

**1. Introduction**

Welcome to Pregnancy Support Services ("we," "our," or "us"). We are committed to protecting your privacy and safeguarding your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your data. By using our services, you consent to the practices described in this policy.

**2. Information We Collect**

a. Personal Information: We may collect information that can be used to identify you personally, such as your name, email address, postal address, and phone number.

b. Non-Personal Information: We may collect non-identifiable information, such as browser type, operating system, and user preferences.

**3. How We Collect Information**

We may collect information:

Directly from you when you provide it through our website, products, or services.

Automatically through cookies, web beacons, and other tracking technologies.

From third-party sources if you have authorized them to share your information with us.

**4. Use of Information**

We use your information for the following purposes:

To provide and improve our products and services.

To communicate with you and respond to your inquiries.

To personalize your experience.

To send you promotional and marketing materials if you have opted in.

**5. Disclosure of Information**

We may share your information with:

Service providers and business partners who assist in our operations.

Law enforcement, government agencies, or authorized third parties to the extent required by law.

Third parties with your consent.

**6. Data Security**

We take reasonable measures to protect your information from unauthorized access, disclosure, or alteration. However, no data transmission is completely secure, and we cannot guarantee the security of your data.

**7. Your Choices**

You can:

Access, correct, or delete your personal information.

Opt-out of marketing communications.

Control cookie preferences.

Withdraw consent at any time if processing is based on your consent.

**8. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices. Please review the privacy policies of those websites.

**9. Children's Privacy**

Our services are not directed to individuals under the age of 12. We do not knowingly collect information from children. For children under the age of 18, we require written consent from a parent or legal guardian before using or sharing their personal information or photos if obtained. Consent may be provided through our office consent forms which must be signed by a parent or legal guardian in front of a witness.

**10. Changes to this Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any significant changes through our website or other communication channels.

**11. Contact Us**

If you have questions or concerns about this Privacy Policy, please contact us at 919-490-0203 or info@pregnancysupportservices.org.

Pregnancy Support Services Inc.